

## **G-Cloud 14 makes it easier for NHS to buy WiFi, patient entertainment, and more with Airwave Healthcare**

**NHS organisations will be able to save valuable time and resource in the procurement of technologies that can make a significant difference to patient experience, in the latest iteration of the government's G-Cloud procurement framework.**

Airwave Healthcare, which works with hospitals to deliver affordable and innovative technologies to help to entertain, educate and inform patients, is for the first time making its services available through the G-Cloud framework.

This will allow NHS organisations to streamline procurement of patient entertainment systems that are becoming increasingly important as a means for hospitals to stimulate patients, provide information about their healthcare, and to signpost them to important services. These technologies are provided free of charge to patients.

The company is also offering NHS organisations cost effective WiFi services through the G-Cloud 14 framework, as well as digital signage solutions, which can both be configured to provide patients with important information relevant to their care.

Dean Moody, healthcare services director for Airwave Healthcare, said: "We've been fortunate to work with NHS organisations for more than 20 years. Now, our presence on key frameworks will make it easier than ever for more NHS organisations to access technologies that can connect patients with loved ones, stimulate them during their stay, and help to provide information in ways that also reduce pressure on busy wards. We hope that this will create even greater confidence in technologies that we believe can positively contribute to the ways that patients experience the NHS."

With due diligence already completed during the G-Cloud 14 robust application process, NHS teams will be able to procure services directly from Airwave Healthcare with greater efficiency. Services will be available under cloud hosting, cloud software and cloud support lots on G-Cloud 14. The framework has been made public today.

The news follows the company's earlier appointment to an NHS Shared Business Services audio visual solutions procurement framework, in which Airwave Healthcare was the only successful applicant offering patient entertainment systems to meet NHS focussed criteria.

**ENDS**

### **Notes to editors**

#### **About Airwave Healthcare**

Airwave Healthcare is working with health and care organisations to help them seize a historic opportunity to modernise patient media systems for the better. Its products and services are free to patients, and fair to health and care providers. Known for its flagship product MyCareTV, the company provides a comprehensive range of patient entertainment systems, audio visual systems, healthcare displays, digital signage, WiFi services, and more. Airwave Healthcare has more than 20 years' experience working with health and care providers to create solutions that stimulate, educate, entertain and inform the people receiving care, whilst releasing time on wards and in other busy healthcare settings for staff.

For more information visit <https://www.hospitaltv.co.uk/>