



UK Trade & Investment and NHS England are working in partnership to organise a UK SME delegation to Health Datapalooza in Washington, D.C. on 1-3 June 2014.

Health Datapalooza is a U.S. national conference focused on liberating health data and bringing together companies, start-ups, academics, government agencies and innovators to discuss the latest and most effective uses of health data to improve patient outcomes. With over 2,000 attendees, this event provides the perfect opportunity to network with key Health IT industry leaders from both the U.S. and abroad.

UK SME Participant benefits include:

- Invitation to the British Embassy/Health Datapalooza reception on Monday, 2 June
- Private bilateral corporate networking dinner on Tuesday, 3 June
- Space for material and allocated time to present at the UKTI/NHS England branded booth at the Health Datapalooza Conference
- Company profile featured in the UK delegation brochure
- Reduced registration fee for 2014 Health Datapalooza

If you are interested in this event please visit the link below and register your interest by 5PM on 20 March 2014.

<https://www.eventbrite.com/e/health-datapalooza-2014-tickets-10648751703>

Following a short selection process, NHS England will contact successful companies during w/c 24 March 2014.

For more information, please e-mail the Delivery Partner Team based in Strategic Systems and Technology, NHS England, at ENGLAND.smenetwork@nhs.net or contact your International Trade Advisor, ITA, in the UK.