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Orion Health appoints Mark Hindle as vice president, UK and Ireland

New VP says his priority is to partner with the company's customers to lead the drive towards engaging patients with shared care record programmes

Orion Health has appointed Mark Hindle as its new vice president for the UK and Ireland. Mark has joined the leading supplier of digital tools to improve healthcare experience from Evergreen Life, a personal health record app provider.

In his new role, he said his priority will be to support Orion Health's existing customers and help them upgrade to the latest, cloud-based version of its platform .

Mark said: "Orion Health's shared care records hold information for over a third of the population of the UK and Ireland. There is a huge opportunity to use this foundation to truly empower patients and to help our NHS customers to engage with them using technology. I want Orion Health to be leading on this agenda from its position at the front of the market.

"I am passionate about improving the experience for patients. People should have their health and care data in their hands, so they can curate it, share it, and understand it. In the UK and Ireland, we need to be bold in our approach to building a patient experience into shared care records. These platforms are uniquely placed to put everyone from the clinical staff and carers to the patient and their family and wider circle of care 'in the loop'.

"We need to make it as easy as possible for people to ask for help when they need it, knowing their health and care professionals are on the other end.

"A shared care record is so much more than just data sharing and viewing. There is more we can do to improve the experience of the people who access these critical systems every day. We can reimagine the experience for the dedicated health and care workers that rely on the information being in the right place at the right time and make pathways simpler and faster.

"Orion Health is a cloud-first, world-leading, provider of digital tools for health and care. I want us to go further for our customers across the UK & Ireland and to be the partner of choice for the forward-thinking organisations that choose to work with us."

Orion Health is a privately-owned business, headquartered in New Zealand with business in the UK for over two decades. In the UK, it supplies the technology that underpins the Northern Ireland Electronic Care Record, the majority of digital care records in Scotland, and around a third of the shared care records in England.

Mark started his career at Tameside and Glossop Integrated Care NHS Foundation Trust, and over a twenty-year career, he has held roles at Ascribe and iSoft, leading projects across the UK and Ireland and internationally. He then founded his own health tech company, Aura Healthcare, before returning to leadership roles at Allocate Software and Evergreen Life.

Brad Porter, global chief executive officer of Orion Health, said: "We are incredibly proud of our work in the UK over the last two decades, and in Mark I believe we have found a proven innovative leader who is passionate about improving the healthcare experience for all. Orion Health is committed to supporting the communities in which it works, and I know Mark shares

our values for working with our partners to enable the better use of data and digital tools so we can help free clinicians to do what they do best - looking after people.

"Mark will do a great job of engaging our customers in the UK and Ireland on the development of their shared care records, to improve the working lives of clinicians and the health and wellbeing of the people they serve. I very much look forward to working with him to advance our vision of reimagining the patient experience for all."

ENDS

About Orion Health

At Orion Health, our vision is to reimagine the healthcare experience for all by ensuring the right person receives the right care at the right place, thereby accelerating the wellbeing of every person.

Built from 20+ years' experience working with the NHS and 30+ with national healthcare systems worldwide, our Amadeus Unified Healthcare Platform offers an end-to-end solution for improved population well-being through a Digital Care Record, Digital Front Door and Health Information Platform.

Orion Health is proudly founded and headquartered in New Zealand, with over 600 staff across 12 countries focused on delivering world-leading health technology solutions that improve clinician and patient experiences.